



What to expect

5 things to look forward to during your free Bing Consultation

1. Start it off

You can set up your Bing account and start creating competitive ads with smart bids—right now. You don't have to be an expert to do it, because Bing Advisors provide all the help you need.

2. Bring it in

There's a quick and easy way to duplicate your optimized Google AdWords campaigns in your Bing account. We'll show you how the Google Import tool can get you going.

3. Make it yours

Your business—and your goals—are unique. A Bing Advisor offers customized goal setting and strategies for success.

4. Work it out

Whether you want to see lead generation, online sales, foot traffic or more calls, there's a Bing tool, report or feature for you. We'll help you set up the right tools for the job.

5. Free it up

Make time for your customized, one-on-one strategy session today—it's free, it's actionable and it will empower you to get started right away. And there's no commitment. Ever.

Real business, real results: See for yourself

When travel booking site Reservations.com partnered with Bing Ads, they got results:

172% 
traffic increase

18% 
bump in returns¹

20% 
lower cost per click
over other platforms



Call a Bing Advisor today
(877) 635-3561

¹<https://advertise.bingads.microsoft.com/en-us/insights/stories/reservations-customer-story>

