



Bing Network. Intelligent search.

“More and more customers are searching for printed products online instead of offline. Paid search helps us gain greater visibility at crucial moments in the buying cycle.”



Sanne van Breemen
PPC Team Lead at Helloprint

LINK TO STORY

SIGN UP FOR BING ADS

33%

increase in web traffic



39%

increase in revenue



27%

increase in orders



Bing Ads solutions

Enhanced Sitelinks
Callout Extensions

Image Extensions
Review Extensions

Campaign overview

Helloprint based its campaign strategy on an online-only business model and used Bing Ads to increase traffic to the company's site. This added online exposure helped Helloprint acquire smaller markets, increase brand awareness and gain international growth

About the company

Helloprint is an international e-commerce player within the digital printing business. What began in 2013 with four friends with a dream quickly evolved into one of the fastest growing e-commerce platforms in Europe.

Results provided to Bing by [Helloprint](#).

