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"Bing Ads is helping us grow our business, so we can pass it down to generations of our family. That's more meaningful than I can tell you."




Mike Noble
President
Noble RV

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 Noble RV is growing year over year and has expanded by

25%

 Noble RV increased its digital advertising budget by

80%

Bing Ads solutions

Age targeting

Location targeting



Campaign overview

With no digital presence, Noble RV had difficulty reaching its target audience. To help evolve their marketing strategy, founders Pat and Mike Noble collaborated with Team Velocity and Level 5, a Bing Elite Partner that recommended using Bing Ads. With age and location targeting, they reached a large, qualified audience as well as new customers.

About the company

In 2006, brothers Pat and Mike Noble founded Noble RV in Minnesota, bringing their dream of working together to life. The company has since expanded to four successful stores. Their mission and motto is to give their customers the "Noble Experience," including service that goes above and beyond the sale.

Results provided to Bing by [Noble RV](#).

