

Take a break from your back-to-school studies

Search engine marketing doesn't have to be complicated. In fact, we think it can be fun.



Find the best tools to help you attract new customers:

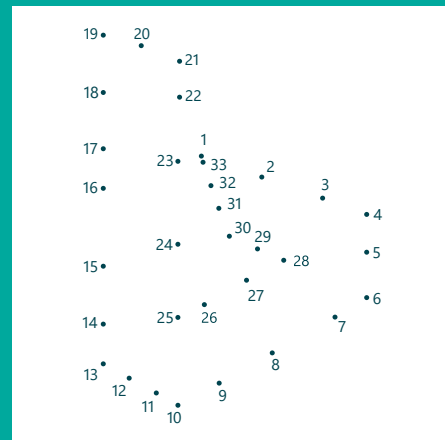
- ACTION EXTENSIONS
- SHOPPING CAMPAIGNS
- DEMOGRAPHIC TARGETING
- IN-MARKET AUDIENCE
- REMARKETING
- UET TRACKING

For more about Bing Ads tools and how to use them, visit <https://aka.ms/backtoschool>

VS



Navigating the SEM maze can be daunting without the right support. Remember, your Bing Ads Sales Team is just a call or email away.



Connect the dots to reveal where you can reach U.S. searchers who spend 35% more online than the average Internet searcher.¹

¹comScore qSearch, Explicit Core Search (custom), February 2017; includes Microsoft Sites Core Search Explicit, Yahoo Sites Core Search Explicit (searches powered by Bing) and AOL Inc. Core Search Explicit in the United States.