Take a break from your back-to-school studies
Search engine marketing doesn’t have to be complicated. In fact, we think it can be fun.

Find the best tools to help you attract new customers:
- Action Extensions
- Shopping Campaigns
- Demographic Targeting
- In-Market Audience
- Remarketing

For more about Bing Ads tools and how to use them, visit https://aka.ms/backtoschool

Navigating the SEM maze can be daunting without the right support. Remember, your Bing Ads Sales Team is just a call or email away.

SUCCESS WITH OTHER SEARCH NETWORKS

Connect the dots to reveal where you can reach U.S. searchers who spend 35% more online than the average Internet searcher.1

1 comScore qSearch, Explicit Core Search (custom), February 2017; includes Microsoft Sites Core Search Explicit, Yahoo Sites Core Search Explicit (searches powered by Bing) and AOL Inc. Core Search Explicit in the United States.