

Bing Network market share

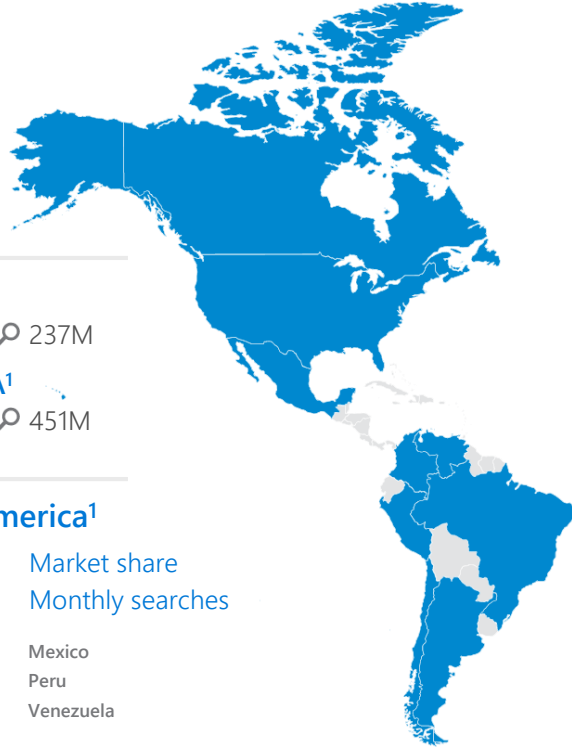
Growing on a global scale.

Worldwide¹

📈 9% Market share
🔍 12B Monthly searches

UNITED STATES²

📈 33% Market share
🔍 5B Monthly searches



BRAZIL¹

📈 3% 🔍 237M

CANADA¹

📈 17% 🔍 451M

Latin America¹

📈 5% Market share
🔍 826M Monthly searches

Argentina Mexico
Brazil Peru
Chile Venezuela
Colombia

Europe¹

📈 9% Market share
🔍 3B Monthly searches

Austria Switzerland
Belgium UK
Denmark
Finland
France
Germany
Ireland
Italy
Luxembourg
Netherlands
Norway
Spain
Sweden



AUSTRIA¹

📈 12% 🔍 24M

BELGIUM¹

📈 12% 🔍 42M

DENMARK¹

📈 9% 🔍 13M

FINLAND¹

📈 7% 🔍 17M

FRANCE¹

📈 19% 🔍 788M

GERMANY¹

📈 12% 🔍 509M

IRELAND¹

📈 8% 🔍 17M

ITALY¹

📈 9% 🔍 225M

NETHERLANDS¹

📈 9% 🔍 120M

NORWAY¹

📈 17% 🔍 16M

SPAIN¹

📈 9% 🔍 195M

SWEDEN¹

📈 12% 🔍 35M

SWITZERLAND¹

📈 12% 🔍 30M

UNITED KINGDOM¹

📈 26% 🔍 977M

Asia Pacific¹

📈 3% Market share
🔍 2B Monthly searches

Australia
China
Hong Kong
India
Indonesia
Japan
Malaysia
New Zealand
Philippines
Singapore
Taiwan
Thailand
Vietnam



AUSTRALIA³

📈 12% 🔍 192M

HONG KONG¹

📈 19% 🔍 87M

INDIA¹

📈 7% 🔍 233M

INDONESIA¹

📈 7% 🔍 67M

MALAYSIA¹

📈 8% 🔍 47M

NEW ZEALAND⁴

📈 6% 🔍 16M

PHILIPPINES¹

📈 5% 🔍 59M

SINGAPORE¹

📈 8% 🔍 16M

TAIWAN¹

📈 24% 🔍 295M

VIETNAM¹

📈 8% 🔍 40M