

Bing Network PC market share

Growing on a global scale.

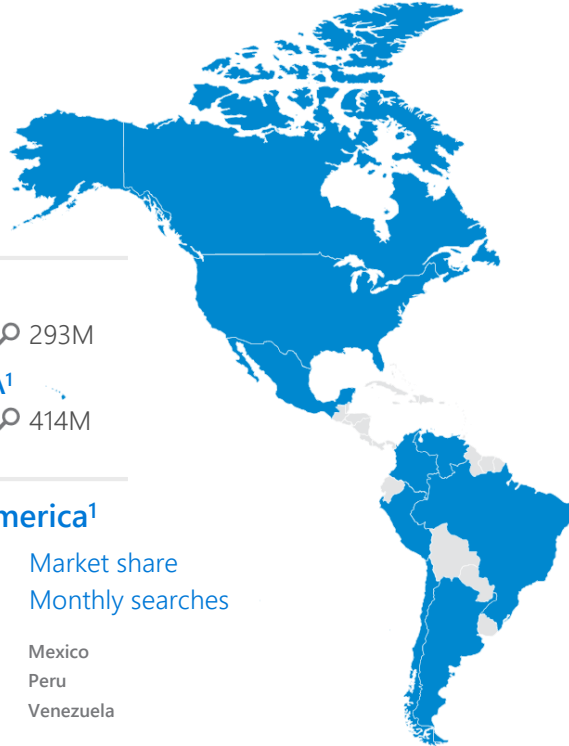
Bing Network. Intelligent Search.

Worldwide¹

📈 9% Market share
🔍 12B Monthly searches

UNITED STATES²

📈 34% Market share
🔍 5B Monthly searches



BRAZIL¹

📈 4% 🔍 293M

CANADA¹

📈 17% 🔍 414M

Latin America¹

📈 5% Market share
🔍 922M Monthly searches

Argentina Mexico
Brazil Peru
Chile Venezuela
Colombia

Europe¹

📈 9% Market share
🔍 3B Monthly searches

Austria Switzerland
Belgium UK
Denmark
Finland
France
Germany
Ireland
Italy
Luxembourg
Netherlands
Norway
Spain
Sweden



AUSTRIA¹

📈 12% 🔍 23M

BELGIUM¹

📈 12% 🔍 41M

DENMARK¹

📈 9% 🔍 13M

FINLAND¹

📈 6% 🔍 17M

FRANCE¹

📈 19% 🔍 729M

GERMANY¹

📈 12% 🔍 479M

IRELAND¹

📈 9% 🔍 17M

ITALY¹

📈 10% 🔍 216M

NETHERLANDS¹

📈 9% 🔍 111M

NORWAY¹

📈 16% 🔍 16M

SPAIN¹

📈 10% 🔍 216M

SWEDEN¹

📈 13% 🔍 37M

SWITZERLAND¹

📈 11% 🔍 29M

UNITED KINGDOM¹

📈 25% 🔍 905M

Asia Pacific¹

📈 3% Market share
🔍 2B Monthly searches

Australia
China
Hong Kong
India
Indonesia
Japan
Malaysia
New Zealand
Philippines
Singapore
Taiwan
Thailand
Vietnam



AUSTRALIA³

📈 12% 🔍 170M

HONG KONG¹

📈 19% 🔍 75M

INDIA¹

📈 7% 🔍 234M

INDONESIA¹

📈 7% 🔍 82M

MALAYSIA¹

📈 7% 🔍 44M

NEW ZEALAND⁴

📈 6% 🔍 15M

PHILIPPINES¹

📈 4% 🔍 47M

SINGAPORE¹

📈 8% 🔍 16M

TAIWAN¹

📈 22% 🔍 280M

VIETNAM¹

📈 9% 🔍 44M